

# the City of MUSKEGO

WISCONSIN



When determining the next perfect location for a **Manufacturing** or **Transportation/Warehousing** client consider these factors about Muskego, WI

## The Location Criteria Factor -->

Here are the typical factors for positioning a **Manufacturing** or **Transportation/Warehousing** Business. **BOLD** indicates where Muskego, Wisconsin has an advantage in this industry.

| Locational Criteria by Importance to Manufacturing & Transportation/Warehousing |                                   |  |
|---|-----------------------------------|--|
| Extremely Important   | Very Important                    | Important                              |
| <b>Incentives</b>   | <i>Personal Income Tax</i>        | <b>Air Service</b>                     |
| <b>Site/Building Cost</b>   | <i>Corporate Income Tax</i>       | <b>Educational System</b>              |
| <b>Site/Building Availability</b>   | <i>Skilled Labor Availability</i> | <i>Fiber Optic Capacity/Redundancy</i> |
| <b>Property Taxes</b>   | <b>Educational System</b>         | <i>Vocational Education</i>            |
| <b>Inventory Taxes</b>  | <b>Recreation</b>                 |  |
| <b>Proximity to Customers</b>   | <i>Workers Compensation Costs</i> |  |
| <b>Proximity to Highways</b>  | <i>Wages and Fringe Benefits</i>  |  |
| <b>Port Access</b>  | <i>Electric Power Costs</i>       |  |
| <b>Crime Rates</b>  | <i>Housing Cost</i>               |  |
| <i>Rail Access</i>  |                                   |  |



## The Benefit Factor -->

- Simply tailored for businesses in relation to **Manufacturing** or **Transportation/Warehousing**:
- Current Growth of these job types in the City/County are growing since 2007
- Great concentration of these industries exist here already (Ex: GE Healthcare, G & G Trucking)
- Earnings Per Worker In These Industries Are Excellent
- Employees receive over \$50,000 a year in the Waukesha County area
- Fits With The Currently Available Properties
- Acreage and Square footage available immediately (see Moorland Map on reverse side)

## The Region Factor -->

- The Waukesha County/Greater Milwaukee Region is popular these days for many reasons:
- Access Is Key and We Have It In Many Ways
- Facilitating distribution of goods is no issue as Muskego is right along Interstate 43, minutes from Mitchell International Airport, as well as easy accessibility to the Port of Milwaukee
- Close proximity to cultural amenities
- A great place to live for employees as Muskego is situated around world class cultural events and places. Find professional sports teams, world class art, music, and food within reach for an employee base!
- Growing Population
- Waukesha County and Muskego are the places to live these days in Southeastern Wisconsin with a great and affordable housing market. Area is still seeing 2%+ a year growth.

# The Simple Muskego Factor -->

We truly have that pro-business attitude here!!

## Pad-Ready

Call today about ready to go Moorland Corridor gateway opportunities and be next to these great companies. ----->



## Incentive Minded

Revolving Loans, Tax Increment Financing, Business Rewards, & More

## Ideal Location for Education within Industry

Centrally located large technical colleges and universities: Milwaukee and Waukesha Co. Technical, Marquette, Univ. of WI-Milwaukee and Madison.

## Ability to Act Quickly

Did you know Muskego turned a TIF for GE Healthcare's 500,000 Global Distribution Center in less than 90 days along with \$2 mil in incentives??

## Highly Educated Workforce

Over 200k population in immediate accessible radius. 95.4% of residents that are a high school grad or higher and 60%+ who have attended college.

## Excellent Demographic & Diverse and Growing Economic Base

Median Household income of \$80,000 and Median House Value of \$274,000

## Not to Mention the Lowest Tax Rate in Waukesha County!!

## Testimonial -->

This is what Jason Steiner, CEO Ace Worldwide, has to say about the City of Muskego and their readiness to aid business and economic development in the community. Mr. Steiner was the builder of our GE Global Warehouse and use of TIF 10 in Muskego:

*There is an aggressive and enabling atmosphere in the City of Muskego when it comes to business recruitment and economic development. I've been in the development business for fifteen years and right now it's big when it comes to comparing Muskego to other communities with regard to outreach.....They have been a comprehensive source of local economic data, site selection information, and services to facilitate business projects in the community. It has been beneficial for our company to work with them.."*



## Let Us Help You Expand Today

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